

Our Social Impact 2018



unity trust
bank

“With the support of Unity Trust Bank, this funding will allow increased capacity at the care home to cope with the local demand to provide care and support for the residents. The home specialises in dementia residents with learning disabilities, which is a niche market so the existing and extra beds to be provided are essential to the local community.”

**Malcolm Burkett, Owner,
Burkett Partnership**



(L-R) George Eustice MP, owner Malcolm Burkett and our Relationship Manager Linda Martin at the opening of the renovated and restored chapel at The Downes Care Home in Cornwall.

Welcome

Helping to create a better society



We are a commercial bank with a difference; we lend to organisations and businesses who help to create a better society.

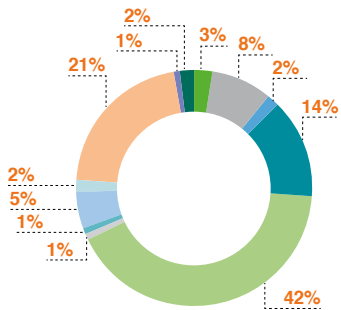
We focus on delivering social impact, not simply maximising profit. This is known as our 'double bottom line' strategy; helping organisations to prosper and contributing to economic, community and environmental change.

Our Social Impact 2018 highlights the ways we do this.

Lending – Impact highlights

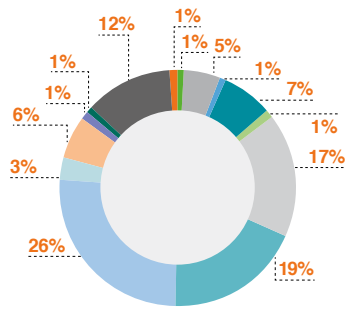
Unity is the bank you can be proud to bank with. Our lending helps to create and protect jobs and supports the development of community facilities and care provision.

Borrowers by legal status



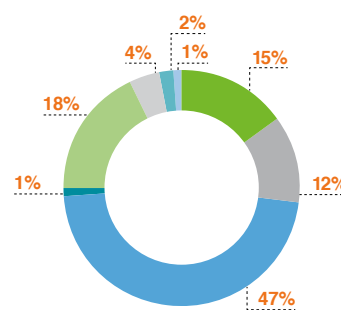
- Charitable Incorporated Organisation
- Community Benefit Society
- Community Interest Company
- Company Limited by Guarantee
- Company Limited by Shares
- Co-operative
- ESOP
- Industrial and Provident Society
- Partnership
- Registered Charity
- Sole Trader
- Trade Union

Borrowers by sector



- Commercial
- Community, Arts, Heritage & Sports
- Education
- Employment, Training and Education
- Environment
- Faith
- Health and Social Care
- Housing and Local Facilities
- Membership Organisation
- Mental Health and Well-being
- Other
- Philanthropic Activity
- Responsible Finance
- Trade Union

Borrowers by loan purpose



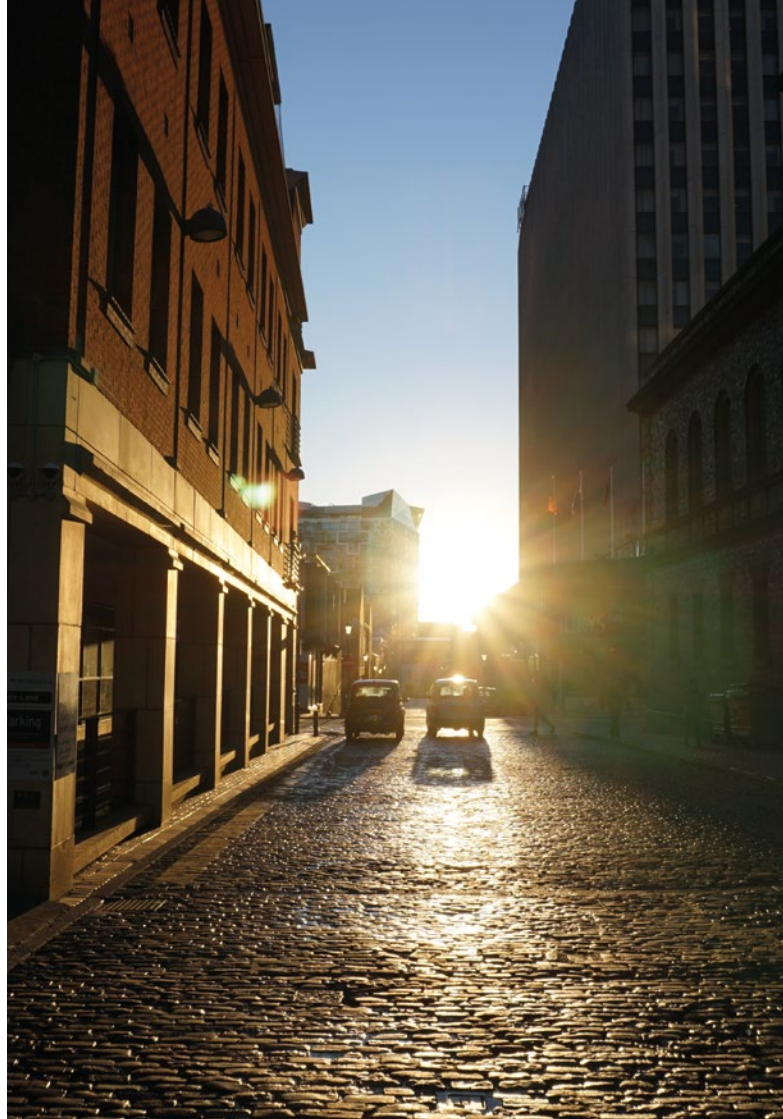
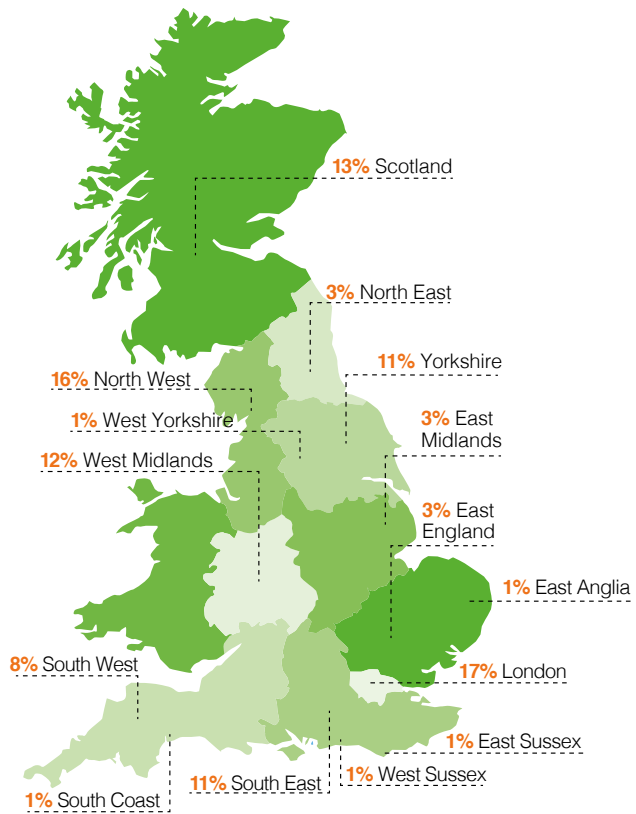
- Community Asset
- Community Finance
- Company Asset
- Environmental
- Housing
- Office Space
- Other
- Protecting Jobs

Metric

2018

Loans made by value	£125.8m
Living Wage accredited borrowers	2
Apprenticeships, training and internships	16
Jobs created and protected	962
Bed spaces created and renovated	597
People housed	219
Community facilities provided	140
Borrowers accessing finance through RF	361
Additional finance leveraged	£20.4m

Borrowers by region




Unity in the Community

Our people share our commitment to making a real difference to the communities we serve. Each member of the Unity team is given 5 paid volunteering days throughout the year to dedicate to good causes. Through 'Unity in the Community', our people actively seek out opportunities to make a difference through volunteering, business education or fundraising. 32% of our volunteer time in 2018 was skills-based.



Unity employees volunteering

Community	2018
 Volunteer days completed	169
 Skills based volunteering	32%
 Employees engaged in volunteering	84%
 Employee fund raising	£1,000.00
 Payroll salary deductions	£4,397.00
 Value of volunteer time	£32,305.00
 Organisations supported	39
 Donations to good causes	£7,332.73



We are proud to work with our Charity of the Year 2019 – SIFA Fireside. Their work supports over 160 people daily who are experiencing homelessness. Their drop-in centre offers practical support in the form of food, showers, clothing and a host of specialist support services. Their vision is that individuals who are vulnerably-housed or homeless in Birmingham have the opportunity to lead healthy, happy lives, fulfilling their aspirations for the future. We hope to make a positive contribution through volunteering, raising awareness and fundraising.

“We’ve already had corporate teams from Unity Trust Bank undertaking six volunteering sessions in our drop in centre in 2018. We’ve also been fortunate to receive financial support and a cheque for £500 was received to SIFA Fireside in November 2018. We’re delighted that Unity Trust Bank has chosen SIFA Fireside as their charity partner in 2019 and we look forward to their continued support in the year ahead!”

**Melissa Roche,
Fundraising and Corporate Partnerships Manager**



Our People

**Enabling. Collaborative.
Inclusive. Straightforward.**

We were the first bank to be accredited as a Living Wage Employer, and the first to achieve the Fair Tax Mark. We also hold the Investors in People Gold Standard and are a Signatory of the Women in Finance Charter.



106 Employees



2
New apprentices



57%
Women in the executive team



28%
Women as senior managers



**Want a bank with a
social conscience?
Bank with us.
Bank on us.**

Contact us today:

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www.unity.co.uk

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