

Take control of your money with the ALTO MasterCard®

Developed specifically for employees, trustees, directors and volunteers, the ALTO card has been designed to help give you total control over your money. It's a prepaid card, not a debit or credit card, so you can only spend the amount loaded on it.



- ✓ **Flexible** - the top-up and authorisation process is quick, simple and on-line, making it an easy way to manage petty cash, and all transactions are available to view on-line.
- ✓ **Convenient** - it can be used at over a million ATMs in over 210 countries. And it can be used like a debit or credit card with no point of sale fee to make purchases on-line, over the phone, by mail order or wherever you see the MasterCard Acceptance Mark. 
- ✓ **Affordable** - it costs just £6, is valid for three years, has no monthly fees and top ups are just 50p. Depending on usage, it can be one of the most affordable prepaid cards currently available.
- ✓ **Secure** - the ALTO card is a safe alternative to carrying cash. Plus, if the card is lost or stolen, you can stop it from being used with one simple phone call.

First Light

Since launching in 2001, First Light has helped more than 12,000 budding young filmmakers to write, act, shoot, light, direct and produce over 800 films. The ALTO card helps the charity keep track of its spending.

With two ALTO cards in the organisation, First Light is able to use its money flexibly and stay on top of its spending. "We use the card mainly to book travel and accommodation," explains First Light chief executive Leigh Thomas. "My PA can book on my behalf and we can keep track of everything on-line without having to wait for a paper statement to arrive in the post each month. Because we can check the balance on the cards and top them up easily, we don't get any surprises or have trouble when we reach our credit limit."

Working with filmmakers and organisations, First Light's films cover a diverse range of topics and genres, and make use of accessible digital film technology. Recent projects include a drama about the consequences of theft, made by 21 young people from London who were at risk of re-offending. Another project saw 14 teenagers from Newport, Wales, shooting a poignant drama about teenage pregnancy.



First Light encouraging young filmmakers

The ALTO card is helping them manage their money effectively and has proved hassle free. "We've always enjoyed good customer service from Unity and opening the ALTO card account was no exception," says Leigh. "It was easy."

www.firstlightonline.co.uk

For more information, including all costs associated with the ALTO card, please call us on 0845 350 0011, email sales@altocard.co.uk or visit www.altocard.co.uk.